

BRANDON IRELAND //

art direction + design

experience //

TRIBAL DDB CHICAGO

February 2008 February 2009

Contract Art Director working on various web and digital campaigns. Design lead on multiple e commerce sites, integrated banner campaigns and site updates for Lowe's, State Farm and Quaker.

ELEMENT 79

September 2007 February 2008

Contract Art Director and design lead of multiple interactive projects and digital campaigns. Created integrated campaigns, branded websites and conceptual work for national clients including Gatorade, G2, Fritos, Tostitos, Quaker and Harris Bank. Worked on numerous new business pitches for both interactive and traditional media including G2, Rubbermaid and New Balance. Managed day to day production teams and site updates.

LISA P. MAXWELL

December 2005 October 2007

Managed teams and projects from concept to production in various mediums including broadcast, digital, print, direct mail and environmental. Worked directly with national clients including Boyd Gaming, Harley Davidson and Kitchen Tune Up to help balance strategic and creative needs for integrated campaigns. Art director/Creative lead on brainstorm, product, lifestyle + architecture photo shoots and broadcast spots.

AVID GROUP

December 2002 December 2003

Design intern/office gopher. Aside from the daily coffee runs, assisted in the mounting room, embarked on endless image searches, and mastered the exacto knife like a ninja.

education //

BFA, Graphic Design

Columbia College Chicago, 2004

skills //

CS3, Acrobat, Dreamweaver.

Knowledge of Flash, HTML, CSS, SEO, AJAX

passions //

Snowboarding Love me some powder

Music Seen over 500 live acts

Travel Four continents down, three to go

references //

Available upon request.